

Minutes from 5/24/2016 SCASLA Ex. Comm. Phone Conference

Attending: Bill Eubanks, Josh Tiller, Claudia Rainey, Kathleen Duncan, [Chris Watson](#), Natasha Sexton, Clint Rigsby, [Holley Bloss](#), [Maria Ghys](#), [Christa Jordan](#), [Jamie Hairfield](#) (voting members in black)

Welcome – Kathleen

Minutes – Claudia:

- [Bill moved to approve minutes, Claudia seconded, amended to include revision, Josh seconded, motion passed.](#)

Trustee Report - Bill:

- Dues change – Board of Trustees (BOT)voted to increase from \$355 to \$370 with graduated dues for recent graduates, over a period of 6 years.
- With regards to amending and revising constitution and bylaws, recommended waiting until ASLA rewrites theirs and then vote for changes in 2017 or 2018 along with regular elections.
- Membership has to vote on constitutional changes, Ex Comm can approve changes to bylaws.
- Branding of ASLA – issuing an RFP to 3-5 pre-qualified firms to update brand logo, slogans, fonts etc. A “refresh” instead of a complete redo. Also will include usage guidelines for chapters to follow.
- Bill was elected to nominations committee. Evaluates and helps create slate for new national officers.
- Board of Trustee voted to add a Student Advisory Committee and an Associate Advisory Committee.
- Student and Associate Advisory Committees will have a Chair that will be a non-voting ex officio position with the Board of Trustees.
- [Bill will send link – call for nominations to national committees.](#)

Audit Committee:

- Duane not on call, audit committee has reviewed and should have final audit ready soon.

Treasurer’s Report – Natasha:

- \$31,276.70 checking, \$15,831.66 savings.
- Transitioning from Quicken to Quickbooks.
- Annual sponsorship – so far we have 2. Belgard and Carolina Parks & Play.
- Eventbrite is less expensive than Paypal, may want to consider Eventbrite for payments.
- [Natasha will coordinate with Sarah on payment program options.](#)

Advocacy – Holley

- August – Indianapolis Advocacy Summit after South Carolina Annual Meeting.

- Sarah and Holley will start getting more info on website in June.
- Holley will be attending Advocacy Summit

Membership – Kathleen:

- Holding steady – no change in membership. We are going to try to add recent lapses, last five years dropouts.
- Threats to licensure in 28 states recently, ASLA lobbies to maintain value.

Website - Sarah:

- Tabled

Elections – Claudia:

- National changed deadline for Ex Comm to submit – 60 days prior to annual meeting.

Annual Meeting - Josh:

- Florida meeting same dates as ours.
- Claudia West has agreed to speak at our conference.
- Edward Kinney – round table panel
- Increase fees: Non member \$250 (early bird \$225), Member \$170 (early bird \$145), Student \$30, awards banquet \$85, guest/non conf attendee \$40.
- **LACES/APA credit for conference – Christa will call about APA credits.**
- Rick Huffman expressed interest in speaking about shoreline restoration.
- Potentially add Harritos sketch walk for those not interested in bike ride, nice alternate activity.

Section Reports:

- Clint and Chris – upstate event very well attended (Clemson green roof ed. Sessions and social)
- 110 people registered. Landscape arch, architects, etc.
- Maria – in the process of planning a June event
- June 17 meeting in Columbia face to face.

Meeting adjourned.