

2016-17 Executive Committee Meeting #6

Date/Time: Thursday, April 18, 2017 / start 12:00 pm – 1:00 pm

Location: on call By: Josh

Conference Dial-in: 1 (712) 451-0202

Conference Code: 734799

JKT host code: 1009

Attending: **Christa**, Jaimie, **Josh**, Holley, **Bill**, Kristina, **Maria**, **Natasha**, **Kathleen**, **Clint**,

Agenda:

I. Welcome

- a) Face to Face – May 19, Columbia @ 2 p.m., location to be announced

II. Minutes

- a) Meeting #5 Minutes: Move to approve, Bill; Seconded, Maria. Passes unanimously.

III. Trustee Report – Mid-year meeting in a few weeks.

IV. Call for Nominations, ExComm, May 1 – Treasurer, Erica Mueller, Andrew Hargett's position – **Secretary to make sure bylaws reflect discussion from the Retreat for having alternating past president and president elect positions.** Kristina sent copy of flow-chart to ExComm so Clint and Josh can discuss at Mid-Year.

IV. Southeast Conference – Registration is live. Early May the awards winners should be announced. **President Elect will confirm what ExComm attendance costs will be covered. Secretary to send link to registration link to our website in an eblast on Thursday, May 20. Clarify that this event is our annual meeting. Send to President Elect to add update for Planning Call. President Elect to send updated sponsorship list to Treasurer.**

V. Annual Sponsorship – Sponsorships sold, \$12,000 with five sponsors

VI. Treasurer Report/FY 2017 Budget Vote – Would like to find a better way of documenting sponsor accounts in PayPal. Have comparatively shopped, and other methods require similar or higher percentages. Perhaps a separate line item would make the accounting cleaner. Consider line-iteming each event, under main categories (Regional Events, AIA, Educational, Regional Chair Budgets).

VII. Public Relations – Successful Instagram take-over, now 4k likes, and follow-up posting of those images. **Secretary to add facebook icon to bottom of newsletter from template from Takeover eblast. Web Manager to add icons to webpage.**

VIII. Website –

IX. Awards – Fellows will be notified individually from National.

X. Membership Report – Membership/Non-membership survey in draft. **Please send Jaimie draft questions.** Kayaking trip possible this summer, and possibly have guided tours to provide LA CES credits.

XI. Advocacy Report –

- a) Advocacy Day – March 29, Noon to 2 p.m. in Columbia – Successful day, and article written by Andrew Cheatham in the newsletter. Post article and pictures on facebook. Follow-up includes inviting elected officials to offices and/or projects. Send a separate eblast on how to invite and host a site-visit. 2018 Advocacy Day, Wednesday, April 4 at breakfast from 8 to 10 a.m. Considering hosting another event the day before to prep for the event, socialize. Perhaps this

could be a half-day educational event and provide CEU's. Cost for this year was \$1,700. Also trying to collaborate with another group of engineers to coordinate advocacy.

- b) Andrew Cheatham has been appointed to liaison with SC LLR. SCDOT response has been sent to National ASLA for review and comment.

XII. Section Reports – Maria spoke with Belgard wants to host an event this Spring, and another lighting event is possible this Spring. Upstate Section has an event tonight. Jeff Speck event was a great event; Possibly seek a follow-up discussion to continue advocating for collaboration and advocacy between the various allied professions.

XIII. Adjourn: 1:12 p.m. Motioned by Bill; Seconded by Clint.